

Various Tools Every Digital Marketer Should Have

Digital marketing is the norm these days. With the decline in traditional marketing over the years, digital tactics have skyrocketed, and so has the need for a genuine **plagiarism checker**. Using original content for any sort of project is essential for not only SEO purposes, but for informational basis as well.

Consumers expect to see topnotch content. To generate more traffic on your blog, social media page, or any other site - a **plagiarism test** is vital.

Why You Should be Cautious of Plagiarism

Setting up an online business requires commitment, time, and in most cases, a lot of capital initially. Unfortunately, Google's algorithm changes on a day-to-day basis, making it more difficult for businesses to rank. Content that isn't original, and has a significant percentage of plagiarism won't rank on Google.

It will get flooded along a thousand sites. Hence, making organic growth impossible, a nightmare for digital marketers. In fact, in severe cases, continuous plagiarism can result in a complete ban. Monetization through AdSense can be revoked. To avoid such deadly circumstances, analyzing the content through a **plagiarism checker** is necessary.

So, Which is the Best Plagiarism Detector Out There?

Tons of software exist for this purpose. Each has its own set of problems and benefits. Although if you want to completely eradicate plagiarism from a file, there are only few which fulfill that role. We have shortlisted a **plagiarism checker**, along with few others.

These four software have been tested by us, they will surely not disappoint. Also, luckily, all these software are free-to-use. It may require in-app purchases, but as a whole, they're completely free.

Search Engine Reports

If you have easy-to-read content that needs a **plagiarism test**, Search Engine Reports is surely the software you're looking for. For simple searching, this tool scratches through search engines to detect plagiarism in an instant.

The results are accurate and to the point. Another unique feature is that, this tool focuses on your personal security, assuring that all the content is encrypted.

Available in a variety of languages, this **plagiarism checker** is even diverse.

Pros

- Safe-to-use; All content is deleted immediately after an upload
- Can detect over 2000 words at one time

- Upload directly from the cloud, primarily from Dropbox

Cons

- The Ads can be annoying
- Some portions of detected text is not highlighted

Link: <https://searchenginereports.net/tr/plagiarism-checker>

Small SEO Tools

As a **plagiarism checker** that shows up as one of the top results on Google, Small SEO tools is a prominent name in the business. It is easy-to-find and gets the task done quickly. If you have a file less than a thousand words, Small SEO Tools will do a thorough analysis of it.

It will give sources of plagiarized text, citing the exact text as well. You can either paste the content from a website, or simply upload a URL, the software will analysis the text in either cases. Unlike other software, this one can comprehend text from Wordpress as well. This is a recently added feature, unique to Small SEO Tools.

Pros

- Gives accurate citations
- Upload from either of the libraries; Google Drive, Dropbox, or Wordpress
- Automatically rewrites text

Cons

- Limited to 1000 words at a time on each file
- Not suitable for complex text, fails to detect journals
- Ads can be inconvenience

Link: <https://smallseotools.com/plagiarism-checker/>

Plagium

For larger, complex files, Plagium is the pefect tool. A prominent name, it focuses on analyzing even the most complex of documents, and works efficiently in doing so. As a premium-quality software that focuses on payment plans, it does have a free-to-use feature as well.

Their free-plan works ideally, providing accurate results. A multilingual **plagiarism detector**, it focuses on extracting text through Yahoo rather than Google, an unlike trait.

Pros

- Can scan 5000 words in an individual file
- Uses Yahoo's unique API feature for analyzing complex documents
- Exclusively for free-to-register members, the tool keeps a track of previous used files

Cons

- Uploading files from a cloud requires additional payment
- Deep-search feature is restricted to premium users
- Any integration of a cloud service is restricted to premium users

Link: <https://www.plagium.com/en/plagiarismchecker>

Quetext

Quetext is a **plagiarism detector** that encompasses every major feature required. Having a friendly and compelling to look at UI, it is easy-to-use. Quetext claims that it is backed by a third-party pledge, assuring that all the content is in safe hands.

Furthermore, it has a vast database, and can even detect citations from journals. It is definitely an option to consider due to it's much-hyped customer service and accurate searches.

Pros

- Has a built-in citation feature, important for academic based businesses
- The website has an eye-catching UI

Cons

- Limited to less than 500 words at a time
- Does not mobile apps; Restricted to Mac and PC
- The much-hyped Deepsearch feature is only available to premium users

Link: <https://www.quetext.com/>

plagiarism checker

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