

Wendy L. Wilson

WLW

2405 Marion Avenue • Apt. 4K • Bronx, New York 10458
Phone: (917) 697-6520 • E-Mail: wendylwilson2011@gmail.com
Website: www.WendyLWilson.com

PROFILE

- More than a decade of managerial and senior-level experience
- Excellent content generating, editing and writing skills
- Proficient knowledge of the Web and social media and proven ability to drive traffic
- Experience identifying and establishing partnerships with leading news organization

EXPERIENCE

Managing Editor, *EBONY MAGAZINE*

APRIL 2014 - MAY 2015

Oversaw the magazine's editorial direction, copy flow and budget. Supervised and evaluated a team of 12 editors and designers as well as freelancers. Represented the brand during local media appearances.

Managing Editor, *JET MAGAZINE*

NOV. 2013 - APRIL 2014

Supervised the editorial staff, created the daily workflow/schedule and determined story placement within the magazine. Also, contributed stories to JetMag.com weekly. Responsible for producing the last print issue of the pioneering African-American weekly magazine.

News Editor, *ESSENCE MAGAZINE*

NOV. 2009 - NOV. 2013

Assigned, edited and packaged a range of feature and investigative stories, profiles, opinion pieces and special reports. Developed award-winning stories on education, politics, race, class and gender while appearing on TV, radio and at special events on the brand's behalf.

News Editor, *ESSENCE.com* (SEPT. 2007 - NOV. 2009)

Contributed several original reported items daily, created photo galleries, polls and edited content with SEO punch, while managing numerous bloggers. Developed multiple online partnerships with *CNN*, *TheRoot*, *TIME*, *Huffington Post* and others.

Staff Writer (NOV. 2005 - SEPT. 2007)

Pitched, conceptualized, and reported various entertainment, personal finance and career development and news stories for the magazine. Responsible for hiring and managing editorial interns.

Staff Writer, *TEEN PEOPLE MAGAZINE*

MAY 2004 - NOV. 2005

Reported and provided copy for various sections including the Your Life pages about teens overcoming difficult issues as well as profiles on emerging celebrities.

Assistant Editor (APRIL 2003 - MAY 2004)

Edited front and back of book sections including table of contents, contributors, letters, horoscope and crossword puzzle pages. Wrote sidebars and smaller items about real teens for the Your Life pages.

Editorial Assistant (MARCH 2001 - APRIL 2003)

Wrote the contributors, preview and contest pages while providing administrative support. Coordinated contest fulfillment while working closely with Time, Inc.'s legal department.

EDUCATION

NEW YORK UNIVERSITY

1999 - 2001

Masters degree in Journalism; Magazine concentration

Internships: InStyle Magazine (Fall 2000 to Spring 2001) and George Magazine (Fall 2000)

SKIDMORE COLLEGE

1992- 1996

Bachelors of Arts – English major; Creative Writing concentration

Editor-in-Chief, Hip, Happening & Healthy newsletter (Fall 1995 to Spring 1996)

Editor-in-Chief, Mosaic - Skidmore College's Multicultural Newsletter (Fall 1994)

Writing Center Peer Tutor, Skidmore College (1994)

Internships: The Saratogian Newspaper (Spring 1994)

DISTINCTIONS

Memberships: Board member and Chair of Diversity, Skidmore College Alumni Association; Member-At-Large, New York Association of Black Journalists Board Member (2013); National Association of Black Journalists; American Society of Magazine Journalists (ASME)

Awards: NYABJ Award for International Reporting (editor), 2012 and 2011; Public Affairs (editor), 2010; Online/New Media for Public Affairs (writer); Excellence in Business Journalism Award (writer), 2007; Recipient of Time, Inc. President's Award (2001)

Oration/Special Events: Frequent keynote speaker, moderator and/or panelist on topics of media, journalistic integrity and literacy including presentations made annually at the ESSENCE Music Festival

SKILLS

Software: Mastery of Microsoft Office programs (Word, Excel, PowerPoint), InCopy, Photoshop

Web Tools: Proficiency in Wordpress

Languages: Working knowledge of French