

Robyn Foyster



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www.womenlovetech.com

Women Love Tech CEO | Award-winning Journalist & Editor | Consultant | Thought Leadership Agency Owner | Helps Entrepreneurs and Executives Build Brands



Robyn Foyster is the CEO of Foyster Media - a multi-platform media company which owns The Carousel, Game Changers, Women Love Tech and InProfile.

She is an award-winning journalist, editor and media executive and was a 2023 Champions of Change Finalist for Women Leading Tech, and voted Editor of the Year at the Magazine Publisher's Awards and one of B&T's 30 Most Powerful Women In Media at the Women in Media Awards. Robyn was a finalist for the Entrepreneur of the Year for the 2022 B&T Women In Media Awards and a Finalist in three categories for the upcoming 2023 Samsung Lizzie's Awards.

She has also judged the Telstra Business Awards for ten years and her company AR Tech created an AR app for Vivid in 2019 and a shopping app called Sweep which was a Finalist in the Finder Innovation Awards. She previously held the role of Non-Executive Board Director of ASX listed tech start up Thred for two years.

Former Publisher and Editor of Australia's three biggest flagship magazines - The Australian Women's Weekly, Woman's Day and New Idea. She was Publisher of Bauer Media's most successful and prestigious magazines including Woman's Day, Good Health, Grazia and the Hearst Magazine group - Harper's BAZAAR, Cosmopolitan and madison. Prior to that, Robyn was Lifestyle Editor for the Seven Network's Sunrise and Editor-In-Chief of both The Australian Women's Weekly and New Idea.

Samsung Lizzie's Awards, Finalist in 3 categories (2023)

Champions of Change Finalist for Women Leading Tech (2023)

B&T Entrepreneur of the Year Women in Media Awards Finalist (2022)

Finder Award's Best Shopping Innovation (Sweep, 2018)

B&T's 30 Most Powerful Women in Media (2015)

Australian Magazine Awards - Magazine of the Year (New Idea, 2008)

Australian Magazine Awards - Best Mass Market Magazine (AWW, 2008)

Editor of the Year (Pacific Magazines, 2007)



foyster media



foyster consulting

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WOMEN VE TECH

Women Love Tech is designed for women with busy lifestyles. We aim to empower women by giving them everything they need in one place. Whether it's the best apps, the latest on smartphones, new websites, blogger tips, cool gadgets, social media support or product reviews. Women Love Tech has a unique niche, making technology easy, interesting and fun.

For 11 years, Women Love Tech has shone the spotlight on women in technology - in 2022 for International Women's Day, Robyn Foyster showcased more than 40 female tech leaders globally with a video compilation on how to #BreaktheBias.

Through the site, Robyn celebrates tech female founders, and supports women in STEM, normalising women as part of the diverse tech landscape.

InProfile

Launched in late 2020, InProfile is a strategic thought leadership agency which helps purpose-led clients craft their message into compelling multi-media content. We deliver campaigns that build credibility, drive the conversation and grow authentic connections. We are on a mission to support people and companies making a difference.

InProfile builds on Robyn Foyster's knowledge of the media landscape and knack for identifying opportunities, to help the agency's clients secure exposure they'd never thought possible, from national award programs, through to national media coverage and high-profile speaker events.

InProfile's clients are people with purpose, and Robyn and her team build their profiles through storytelling, content placement and new opportunities - such as speaking engagements and national award recognition.

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Experience

- Director & Founder
| **Foyster Media Pty Ltd** | 2014-present
- Director
| **Foyster Consulting** | 2020-present
- Editor in Chief
| **Women Love Tech** | 2015-present
- CEO & Founder
| **Sweep** | 2018-2020
- Group Publisher
| **Bauer Media** | 2011-2013
- Lifestyle Editor, Sunrise
| **Seven Network** | 2009-2010
- Editor In Chief, The Australian Women's Weekly
| **Bauer Media Group** | 2007-2009
- Editor in Chief, New Idea Magazine
| **Pacific Magazines** | 2003-2006

Editor in Chief, New Idea & Editorial Director,
Girlfriend & New Zealand Weddings
| **Pacific Magazines** | 2005-2005
- Journalist
| **News Corp** | 1999-2004
- London Bureau Chief
| **Pacific Magazines** | 1997-1999
- Head of Entertainment
| **GMTV** | 1994-1997
- TV Reporter and Today Newspaper Columnist
| **Channel 4** | 1993-1994
- Today Newspaper Feature Writer & Columnist
| **News UK** | 1998-1993
- Reporter
| **Australian Associated Press** | 1987-1988