

SMOKE OUT, INC.**FOR IMMEDIATE RELEASE**

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SMOKE OUT INC. TO SPONSOR COMMUNITY FIRE SAFETY EVENT

BOSTON, MASSACHUSETTS – In the aftermath of the devastating fires in one Boston neighborhood, Smoke Out Inc. is putting on a “Smoke Out Day” at Oak Tree Elementary School on Tuesday, May 15 from 6 – 9 p.m.

“We live in this community too and it breaks my heart that neighbors have lost loved ones, homes, and precious possessions unnecessarily,” Company President Lee Williams said. “That’s why we’re holding this event – to try to keep it from happening to anyone else.”

The first 50 families to arrive get a free smoke detector. There will also be smoke detectors available for purchase. Additionally, there will be a silent auction to raise funds for the families affected by the fires.

“Smoke detectors save lives...period,” Williams said.

The event will showcase three presentations: “Fire Safety” from 6-6:30 p.m., “Planning a Fire Escape Route” from 7-7:30 p.m., and “Protecting your Home and Family” from 8-8:30 p.m. A surprise celebrity guest will speak after the final presentation and light refreshments will be provided. The local fire department will be at the elementary school with a firetruck and will be joined by special guests Sparky the Fire Dog and Smokey the Bear.

“In light of recent tragedies in our neighborhood, this event is too important to miss,” Fire Chief Rick Ramirez said. He added that he will attend with his family and hopes others make Smoke Out Day a priority for their families.

To find out more information about Smoke Out Day, please contact our Public Relations Department or the Boston Fire Department for more information. Or visit our website www.smokeoutinc.com to learn more about fire safety protocol.

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