

FabDAILY



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SEX & LOVE

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By **NIKKI WATKINS**

HE'S the man of the moment with a legion of admirers.

But why is Harry Styles the object of our affections? The pop phenomenon currently starring in box office hit *Don't Worry Darling* – is undoubtedly handsome, full of charisma and has a cool confidence that sets him apart.

But there is an exact science behind his sex appeal that means Harry, 28, has been dubbed the most handsome man in the world. Psychologist Jo Hemmings says: "We are primarily attracted to people when they have a really strong gene pool. It's a sort of innate attraction, totally based on instinct which goes back centuries."

Women would look for broad shoulders, that T-shape body that narrows down towards the waist, a symmetrical face and a strong head of hair – all attributes Harry has.

If a man has all of these things it would indicate implicitly that the father of your children was going to bear the strongest possible surviving babies. We're not all going to have children with Harry but it's all part of his attraction."

Sexually exciting

Scientifically, Harry's face was dubbed "perfect" in a report by The Centre For Advanced Facial Cosmetic and Plastic Surgery in London.

It looked at the golden ratio of how the symmetry of celebrities' faces can be used to rank them in order of attractiveness, and Harry came out on top.

The distance between Harry's eyes divided by the length of one eye puts him at 98.15 per cent of the perfect ratio.

Jo says: "Around 98 per cent of people have an asymmetrical face, and they go to surgeons to have that all balanced out whether that's Botox, lip fillers or whatever it may be."

"Harry has very intense, captivating seafoam green eyes and they are a bit unusual."

"He very often looks at people face on and makes them feel like they are the only person who matters."

And it's not just Harry's eyes that are flawless. Experts believe his incredible head of hair also plays a significant role in his appeal.

Nicky Lazou, celeb hair stylist and founder of hair care brand Lazou, says: "Harry's long, brown statement hair is a perfect visible metaphor for the power that he holds as a person and the fact that he's not afraid of making big, bold decisions in all parts of his life and this is extremely attractive."

Jo agrees, suggesting his unkempt mane could even be a sign that Harry – currently dating filmmaker Olivia Wilde, 38, – is an



THE SCIENCE BEHIND HARRY STYLES' SEX APPEAL



YOUNG ONES ... with 1D mates Niall, Zayn, Louis and Liam in 2010



● **HIS FACE IS 98.15% PERFECT**

● **HIS HAIR SAYS HE'S A DARING LOVER**

● **HE'S CHANGED THE GAME ON MEN'S FASHION**



ROMANCE ... with Olivia

adventurous lover. "Harry's hair is glossy and thick," Jo says. "Whether he's pulled it back or let it loose, there's something wild about it."

"He's got a lot of tattoos which also implies a bit of a wild nature. "That shows a nature that's fairly uninhibited. And when you lack inhibitions you're very often good in bed because sexually you're kind of exciting."

Harry has especially alluring body language, with fans feeling this points to what he would be like as a partner.

"We see the body language Harry exudes on stage and it gives us an idea, right or wrongly, of what he might be like as a lover," says body language expert Judi James.

"In shots of him with Olivia, he displays a blend of what looks like sexual intensity and good, old-

fashioned romance. When he is talking he seems to face-gaze frequently, to suggest he is an empathetic partner.

"This romantic body language will make his fans weak at the knees, as he gives the impression of a man with quiet power and confidence, which is very attractive."

Never one to underdress, Harry's unique sense of style also fascinates his admirers.

Jo says: "We know he likes to dress up with flowers, he's worn make-up. So he's got this feminine edge."

"It shows a lot of confidence. He owns who he is. He's got a very clear sense of identity."

"Lots of people wouldn't have the confidence to carry that off."

"But he exudes that he is his own person and not fearful of experiment and shake up his look. "It doesn't imply arrogance,

peacocking or showing off. He just carries it off and that confidence and self-awareness is a very attractive quality."

And while he doesn't come across as too squeaky clean, Harry doesn't have a string of salacious scandals under his belt – something Jo says is very appealing.

Good soul

She says: "Harry ticks a lot of boxes. He's had no string of one-night stands that we know about, so he feels like someone who you'd be proud to have as your partner."

"He sustains relationships and doesn't appear to be fearful of being in a relationship with a woman who already has kids, like mum-of-two Olivia."

"Ask any woman and these are things that really matter."

"He's got a good soul and it comes across in the way that he

interviews – that confidence without a shred of arrogance, which is what most women want."

Even academics are fawning over the former One Direction star.

Texas State University's Professor Louie Dean Valencia is leading a course on the heart-throb, called Harry Styles And The Cult Of Celebrity.

He says: "Harry embodies this motto in the way he interacts with people of different sexes, races and sexualities – he is ahead of the curve."

"He dresses like he doesn't care. Provocatively and androgynously. He wears pearl necklaces, frilly collars and leather

suits with an accompanying feather boa.

"He is changing the dialogue around what's 'acceptable' in men's fashion. This is very appealing, people cannot get enough of seeing him."

A staggering 84 per cent of women say "He is changing the dialogue around what's 'acceptable' in men's fashion. This is very appealing, people cannot get enough of seeing him."

Professor Valencia adds: "In interviews, when he is asked a question that is blatantly sexist, he will confront it."

"There have been moments when he has been asked, 'What is your favourite part of a woman?', by someone asking him to be objectifying, and he has answered with things like, 'Her mind. Her smile.'"

"He is absolutely pushing against attempts to make sexist comments."

"His feminist perspective is an important part of his appeal."

HAS HARRY GOT THE SEX FACTOR?

YES! WRITER Natasha Harding, 46, lives in Bude, Cornwall, with husband Paul, 51, who runs a wholesale company, and their two children, Zak, 16, and Lexi, eight. She says:

What I wouldn't give to ruffle that mop of brown hair. With that cheeky smile and flamboyant dress sense, he oozes confidence and even his love of pearl necklaces gets me hot under the collar.

Over the years I've swooned from afar watching him grow into the strapping man he is today – and while some might argue that I am old enough to know better, I have a crush on him like no other.

I'm drawn by Harry's maturity, which is well beyond his 28 years, and how he is remarkably comfortable in his own skin.

He is smooth and sleek, wears what he wants, when he wants, and what woman doesn't love a guy who can pull off ruffled collars and sequin catsuits?

It takes a certain kind of confidence to brave some of the outfits he's seen in, but in true Harry style, he always pulls it off.

And his penchant for older women gives me nothing but hope.

Women my age don't want a staid, grumpy old man. They want fresh, exciting young chaps to laugh with in their old age.

Whenever I drop the H word around the dinner table my husband tells me to "dream on".

You'd think that my 16-year-old son would be mortified about my feelings or that my eight-year-old would chastise me for being "so embarrassing", but they get it.

I want them to learn that age is just a number and there is no rule book when it comes to who catches your eye.

Harry is as sweet as sugar and I'd take a bite out of his watermelon any day.

NO! EIMEAR O'HAGAN, 41, is a writer who lives in the Scottish Borders with husband Malcolm, 41, who works in service delivery, and children Ruadhan, seven, and Donnacha, five. She says:

Scrolling through Instagram recently, my eyes almost rolled out of my head. Friend after friend had posted videos from Harry Styles' concerts, along with captions swooning over how "hot" he is.

I recoiled as I watched clips of him in a feather boa, punctuated by deranged female screams pleading with him to take off his shirt.

These were not teenagers – they were women in their forties unashamedly crushing on a bloke almost young enough to be their son.

I'm sure Harry is a nice chap, but as an object of sexual desire, it's a thumbs down from me.

Call me a dinosaur, but I like a manly man, who can throw me over his shoulder and take me to his cave. Not someone who will steal my glitter eyeshadow and has better hair than I do.

It's not just his age that bothers me, although I do find it creepy seeing women my age talking about wanting to have their way with him in much the same way as I would if Malcolm and his mates began lusting after a twenty-something female pop star. It's inappropriate.

It's also about having self-respect. Performers should be admired for their music, not because you want to chuck your knickers at them.

I saw Westlife this summer and had a brilliant time. Did I want to get off with any of the lads or bang on about how "sexy" they are? Of course not. I went home after the concert to my husband and kids like the wife and mother I am.

Seeing friends, who sit on the school PTA and love their husbands, whipping themselves up into a frenzy over Harry makes me cringe.

Enjoy his music, but for goodness' sake, enough with the cougar behaviour.

Fab Daily Hot or Not

GOING UP

DAZZLING DIWALI
TO celebrate the festival of light, fashion brand H&M has created a collection of Diwali partywear that is all sequins and sparkles. The campaign features model Neelam Gill and actress Nikkita Chahda and the colourful range is filled with shimmery delights from just £12.99. We love it.

TOUGH WOMEN
If you haven't heard the buzz about new movie *The Woman King*, then listen up. It stars Viola Davis as a kick-ass warrior in Africa during the 1800s. She trains other women to fight when their way of life is under threat. It is a must watch.

PEARLCORE
It was named a "trend to watch" this year by Pinterest and now Pearlcure is hitting our homes after taking over fashion. Get this set of four pearlescent wine glasses from George at Asda for £14 – a fraction of the price of designer brand LSA, where it would cost you £65.

OFF WITH THE COATS
TRANSITIONAL weather at this time of year means that coats have fallen out of favour – for now – and instead shoppers are going mad for a knitted hybrid dubbed "the coigan". Internet shopping searches for cover-up cardis have skyrocketed by 80 per cent this month, according to Google.

WHAT THE SPEC!
US serial killer Jeffrey Dahmer is back in the public consciousness after Netflix series *Dahmer* dropped. But putting the monster's signature specs up for auction for £133,000 is a step too far – and, quite frankly, creepy.

PUBLIC TRANSPORT 'SEAT SPREADERS'
THIS trend is the evolution of man-spreading that both sexes are guilty of – spreading out on any spare seat on the bus or train with endless bags. From gym kit to carriers full of shopping, it's the new anti-social trend that we would really rather see the back of.

GOING DOWN