

JOSÉ ACEVEDO NEGRÓN

DIGITAL PRODUCER

PROFILE SUMMARY

I am a digital producer with more than 23 years of experience in the digital industry. My experience includes work in companies like NBC Universal Telemundo, WAPA, Univision and create other successful projects in United States and Puerto Rico like TPLatino.com. I'm always looking to be updated in all the trends of the industry to bring the best service to the community through my projects.

WORK EXPERIENCE

Digital Producer

NBC Universal Telemundo - Telemundo 49

May 2018

Present

As Digital Producer in NBC Universal Telemundo my day by day includes manage all the digital and social properties for Telemundo49.com with local content from Tampa. My responsibilities include create initiatives to grow the engagement and new revenues for the station.

— Create original articles, videos and original content from the local TV Station's newsroom and curate a wide variety of stories from other sources. Actively engage with the community through content and other methods for create original content.

Interactive Producer

Entravision Communications Inc. - Univision Tampa & Orlando

Nov 2015

April 2018

My professional career took a drastic turn working for this company, both personally and professionally. Among my most important projects is the coverage of the Pulse nightclub massacre and the flight of terror from Puerto Rico to Orlando. I was recognized as employee of the quarter in 2016.

— Breaking news coverage, manage social media properties, produce and present entertainment segment in the newscast, editing, graphic design and produce live streams for all company markets.



VISIT NOW



LINKEDIN : JOSEACEVEDOTP

EDUCATION

2012 - 2015

Master in Media Design

Full Sail University / Florida

2007 - 2010

Bachelor in

General Communications and Public Relations & Advertising

University of Sacred Heart / Puerto Rico

SKILLS

Photoshop	<div style="width: 95%;"></div>
SEO	<div style="width: 85%;"></div>
Social Media	<div style="width: 90%;"></div>
Public Relations	<div style="width: 80%;"></div>
Video Editing	<div style="width: 95%;"></div>
Writing	<div style="width: 85%;"></div>
Digital Content	<div style="width: 95%;"></div>

CONTACT ME



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EXPERIENCE (CONTINUED)

Interactive Producer

Univision Communications Inc. - Puerto Rico

June 2012

Nov 2014

Manage social media properties, web content creator, graphics, slideshows and photography.

Manage markets: Chicago, Los Angeles, Miami, Houston, New York, Texas, Phoenix & Puerto Rico.

Rico.

President, Interactive Producer

TPLatino Corp, - Puerto Rico

Feb 1999

Dec 2013

I create TPLatino.com at my 11 years old for bring space for new talents in Puerto Rico. In the pass for the years TPLatino.com change from a production company to an entertainment news website where students of communications obtain experience in the industry.

Produce, editing, budget management, team management, designer, cameramen, planning marketing strategies, photographer.



WWW.JOSEACEVEDOTP.COM



EXPERTISE

- Digital Content
- Social Media Management
- Video Editing
- Innovative Content Creation
- Web Design
- Journalism
- Photography
- Content Strategy
- Media Design
- Media Marketing
- Video Production

AWARDS

Quarter 2016

Employee of the quarter

Entravision Communications Inc.

May 2022

Best Continuing Coverage

Regional Edward R. Murrow Awards

NBC Universal Telemundo

HOBBIES



Newspaper



Watch new series



Browsing



Photography



Traveling



Cooking