

Wallpaper*

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Juergen Teller's tobacco ice cream



CONTRIBUTORS



ALESSIO BOLZONI ▲
Photographer

The *vérité* images of sharp and event-specific tailoring in our menswear story on page 188 were created by this young Italian photographer. Bolzoni, who lives in Paris, is also a film director and has made a short movie called *L'ora* starring the Italian model Mariacarla Boscono. He has worked for *Grey Magazine*, *Lurve*, *Dossier Journal*, *Nowness* and recently created the first 2013 Spring/Summer collection ad campaign for 3.1 Phillip Lim.



SCOTT MITCHEM ▲
Writer

Mitchem is an American journalist, and a *Wallpaper** contributor since 1999, who is now our Editor-at-Large in Brazil, the lucky guy. He helped organise our Brazil supplement and wrote the Rio hotels story on page 147. 'It's one of my favourite things, to bring the worlds of *Wallpaper** and Brazil together,' he says. 'There's so much to celebrate. The entire Rio hotel market is changing for the better. Still, I'm not sure any new hotel can top the Fasano. Sunsets at the rooftop bar are unmatched.'

TOBIAS HARVEY ▼
Photographer

Harvey, who shot the mouth-watering entertaining story on page 166 has made his name with beautifully photographed interiors, but his first love is taking large-format photographs of agricultural and industrial landscapes. More esoteric is a word/image project he is working on based on 17th-century witch trials, incorporating the use of a 19th-century letterpress. 'I got interested in photography because I fell in love with the artifacts of print,' he says. 'To this day I am bored to death by the pixel.'



JULIEN OPPENHEIM ▲
Photographer

Splitting his life between Paris and the south of France, Oppenheim's output is prodigiously eclectic, ranging from fashion, travel and portraiture in the developing world to picture essays of domestic reality. For this issue he shot the watches in our story on page 118. 'I had in mind a simple and beautiful picture of Jackie Kennedy and Ari Onassis, both with beautiful hand gestures, looking at each other at a lunch table with much love.'

JUERGEN TELLER ▼
Photographer

The German-born artist and photographer Teller provides us with a gastronomic take on a personal vice for our back page this month (page 202), with a recipe that will tax even the most ambitious of home cooks. Beloved both by Marc Jacobs and Vivienne Westwood, Teller has an unquenchable curiosity. Fellow artist William Eggleston once told him: 'We have a few things in common - smoking, drinking and women. Photography just gets us out of the house.'



AMY SERAFIN ▲
Writer

Serafin is an American living in Paris who writes for the likes of *The New York Times*, *Associated Press* and *SmartPlanet*. For us she has written about Petit h, the Hermès spin-off that turns rejected luxury goods into new, surreal combinations (page 084). 'Pascale Mussard's enthusiasm for Hermès, her family's company, was infectious,' says Serafin of Petit h's artistic director. 'The afternoon of our interview she even planned a workshop with the latest generation of Hermès offspring.'

ILLUSTRATOR: BERTO MARTINEZ WRITER: PAUL MCCANN

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Going for gold

Rio's hotel market is upping its game as boutique retreats replace 'love motels' and the rundown makes way for the *recherché*

With the attention that Rio de Janeiro has received since the announcement of the 2014 football World Cup and 2016 Olympic Games, the city has been exposed for its lack of hotel capacity. Save for the extraordinary Fasano, the classic Copacabana Palace and the charming Hotel Santa Teresa, there is a dearth of inspiring options that befit the city's status as a global hot spot. But things are changing.

Perversely, the true catalyst behind the imminent boutique hotel boom isn't the result of big sporting events, nor the subsequent infrastructure improvements and economic activity. Instead, a relative improvement in security has made revitalisation possible, opening up new areas of the city to development and tourism.

The pacification of the city's favelas was certainly a factor in getting intrepid developer and hotelier François Delort's Hotel Santa Teresa off the ground four years ago (it was winner of Best New Suite in Wallpaper's 2010 Design Awards, W'133). The district of Santa Teresa itself, once a no-go zone for tourists, has emerged in recent years as a boho-chic enclave, with an eclectic mix of artists' ateliers, fine restaurants, beloved *botecos* and, increasingly, boutique hotels – the Hotel Santa Teresa standing out as one of the city's best.

In late 2015, Delort will launch his second multi-million-dollar bet on the area's arrival as a destination in Rio. Called Baba Square, the hotel will combine a pair of 19th-century buildings, juxtaposed with two new-build structures to create 62 rooms, a bar, a restaurant and a collection of fun amenities, including a large billiard hall.

As with Hotel Santa Teresa, Delort himself is behind the design, but 'Baba', as he calls it – wryly named after the senior citizens' home it once was – will be a less luxurious, more lighthearted offering. The roster of furniture designers hints at a tongue-in-cheek style: the Campana Brothers, Zanini de Zanine and local artist Zemog. There will be no talk of thread counts, but cute ideas abound, including a screening room that recalls an old drive-in

movie theatre and will play Brazilian classics on a 15m-tall white wall, while vintage Volkswagen Beetles provide the seating.

Just downhill from Santa Teresa, downtown Rio is also seeing a dramatic shift. The ambitious redevelopment of the Portuaria (W'135) will see new commercial and residential towers emerge on the waterfront, and the arrival of at least two new cultural landmarks: the sustainability focused Museum of Tomorrow designed by Santiago Calatrava; and the new Rio Art Museum (MAR) by local firm Bernardes + Jacobsen. It amounts to a clean-up on a grand scale. A phenomenon only helped by the conversion of the unsavory Paris Hotel, a former 'love motel' once popular with the

point for Copacabana Beach. The 92-room, five-star Emiliano Rio, currently under construction, will be the sister property to the Filgueiras family's flagship hotel in São Paulo – a world-class operation that has earned a loyal following both foreign and domestic for its highly personalised service matched with elegant, modern style.

The brand lends credence to the comeback of iconic Copacabana Beach, adding to the momentum created by the \$20m renovation of the Copacabana Palace Hotel earlier this year and the hotly anticipated Museum of Image and Sound – created by New York-based design studio Diller Scofidio + Renfro and currently being built on the site of an infamous gentlemen's club (called Help!). Where sex tourists and cheap package holidaymakers have been the target market, the Emiliano Rio makes 'Copa' relevant for in-the-know travellers and upscale business people.

Miami-based architect Chad Oppenheim is behind the Emiliano Rio's design, which will bring a fresh look to the rather prosaic string of properties that currently line the long, crescent-shaped beachfront. The concept is something of a chic monolith in motion; it features a system of perforated metal screens that will open individually to reveal the glass curtain wall behind and provide guests with one of the best water views in Rio. The glass swimming pool set to crown the structure will add a ribbon of turquoise-blue that runs its width, allowing the building to stand out against the cityscape.

Other Rio districts, from São Conrado to Botafogo, are experiencing a similar resurgence, with their own signature hotels. And even long-established Ipanema has a new Sô Hotel to look forward to, which is a planned \$126m conversion of the supremely well-situated Caesar Park into Sofitel's new design-driven concept.

Given this hotel development boom, we're confident that 18 months from now the limited offering of stylish hotels will no longer be an issue. Their high prices likely will. ★

Rio's most eagerly awaited new hotel also marks a tipping point for Copacabana Beach

area's working girls and boys. The ambitious project is by brothers François-Xavier and Jacques Dussol, the Parisian businessmen-turned-hoteliers behind La Suite, a waterfront mansion converted into a discreet boutique property perched on a cliff above Joatinga Beach. Due to launch in 2015, tying in with Rio's 450th anniversary celebration, the 25-room Le Paris should attract the same well-heeled clientele as La Suite, but they'll be trading privacy and waterfront views for ultra-comfort and convenient access to some of the city's cultural gems.

Perhaps the most eagerly awaited addition to Rio's hotel market also marks a tipping