

Brooke Becher

MULTIMEDIA JOURNALIST | RESEARCHER

CONTACT



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[Brooke Becher](#)

PROFILE

A journalist with 6+ years of experience and recent masters graduate. My background is in culture, counterculture and local news. I am actively pursuing a shift to long-form storytelling in audio formats. Creative and strategic, I excel in reporting positions within collaborative teams. Packaging hard data in engaging narrative outfits — guiding an audience through the micro to macro on "the big issues" of the human condition — best defines my communication style.

EDUCATION

MASTER OF LIBERAL ARTS: JOURNALISM, WAR REPORTING & INTERNATIONAL HUMAN RIGHTS

University of Lincoln | 2021

Dissertation: *A Litmus Test on Rape Culture in the Media, Through the Lens of Alternative News Outlets*

BACHELOR OF LIBERAL ARTS: JOURNALISM & MASS COMMUNICATIONS

California State University, Long Beach | 2016

Magna Cum Laude

VOLUNTEER

INTERNATIONAL WOMEN'S PEACE GROUP

Guest panelist, "Role of Media in Fostering World Peace"
May 2021

WORK EXPERIENCE

OC REGISTER, LA WEEKLY, GOOD MAGAZINE, ETC.

Freelance Journalist | Present

Writes and reports for daily, weekly and monthly publications.

Beats range from same-day turnaround, hard news stories to long-form features and profiles. Independently researches and reports stories both pitched and assigned. Became a checkpoint source of information for local communities during the COVID-19 pandemic.

LA CANVAS

Music, Arts and Culture Editor | 2016 – 2017

Brought on by HLR Media LLC to renovate a once prominent media brand based in Los Angeles that competed on a global scale. Built a team of freelance writers, photographers, contributors and producers in one month. Implemented an internship program. Planned an editorial budget for print issues cover to cover. Edited, wrote and reported while updating website and optimizing social media engagement daily.

THE EDGE

Co-creator | 2016 – 2017

Spearheaded a weekly, start-up publication on print and digital platforms. Worked with two fellow editors to shape the vision of the publication. Led editorial meetings. Managed a team of interns. Designed issues cover to cover. Expanded website hits to 30,000 per month within six months of publication.

LOS ANGELES MAGAZINE

Editorial Intern | Spring 2015

Primarily worked in the research department to fact-check stories using contact lists, search engines and databases. Participated in editorial meetings. Pitched story ideas. Contributed content for online and print. Expedited editorial production month-to-month.

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HONOR SOCIETIES

Kappa Tau Alpha
Phi Kappa Phi

ACCOLADES

First place Best Arts and Entertainment Story at the 2016 California College Media Association Awards

Second Place Best Newspaper at the 2016 CCMA's

Finalist Youth Media: Best Feature Writing Print or Online for Los Angeles Press Club's 57th SoCal Journalism Awards

£8,000 grant 50% Global Scholarship, awarded to the highest achieving international applicants

\$2,500 grant Toyota scholarship for excellence in journalism

SKILLS

Technical

Audio Workstations: Adobe Audition, Pro Tools, Audacity, GarageBand

Content management: Wordpress, other HTML or CSS platforms

Organizational tools: Google Workspace, Microsoft Tools, Excel, Slack, Storybase, etc.

Social media: Facebook, Twitter, Instagram, etc.

Design tools: Adobe Suite, including InDesign, Photoshop, Illustrator, and Canva

Editorial

- Conducting structured interviews
- Information collection, organization
- Scheduling, story budgeting
- Fact checking
- "Show, don't tell"
- Working on a deadline
- Proficient in German, AP Style

AUDIO PROJECTS

MAKING IT OUT ALIVE: A PODCAST ABOUT THE LAS VEGAS SHOOTING

"For this podcast, 27-year-old San Diegan Camille Asaro shares her experience at the Route 91 Harvest Festival and how she survived the largest mass shooting in modern U.S. history."

Listen here: <https://generallyadmitted.com/headliners/making-it-out-alive-las-vegas-shooting>

ACTIVISTS SOUND OFF ON PARLIAMENT BILL TO POLICE PROTEST

"The 300-page legislation would allow police to impose time and noise limits on protests and one-person demonstrations. Other powers include suspicionless stop and search and the criminalisation of trespassing."

Listen here: <https://www.lsjnews.co.uk/lincolnites-stand-to-kill-the-bill-in-second-week-of-protests>

THE FYF (2017) POD

"FYF veteran, Jesus Ambrosio, and I talk three-peaters, must-sees, fun, Fuck-Yeah trivia and the evolution of Sean Carlson's "mixtape for LA."

Listen here: <https://generallyadmitted.com/headliners/featured/the-fyf-2017-pod>

PRODUCTION & POST-PRODUCTION

- General knowledge of recording equipment operation
- Editing sound input and mixing tracks
- Pulling royalty-free sound effects from archives, Creative Commons
- Creating a cohesive soundscape experience
- Writing evocative interview questions for a listening audience
- Collecting and creating ambient sounds

REFERENCES

Nick Roman | KPCC host for NPR's "All Things Considered"
MENTOR, FORMER PROFESSOR

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Jennifer Karmarkar | Editor at The OC Register
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Jesus Ambrosio | Podcast Producer at Maximum Fun
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